Organization: FirstHealth of the Carolinas

County: Moore

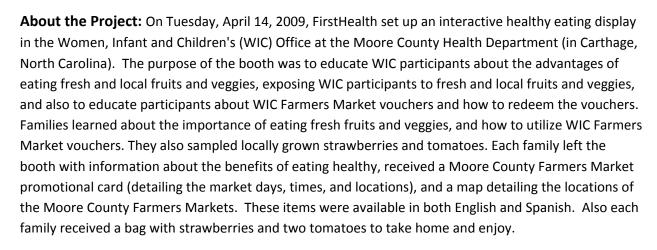
Address: 181-B Westgate Dr.

West End, N.C. 27376 **Phone**: 910-255-3646

Website: http://www.firsthealth.org/

Project: Educational Session for WIC Clients

Below are excerpts from their final report



Successes: This project definitely increased the awareness among WIC families about the importance of eating fresh fruits and vegetables as well as the locations and times of the Moore County Farmers Markets. Many families were not aware of the various locations of the markets. This booth served as both a vehicle to educate and empower families to make healthier choices. Information was also shared about where and how to redeem WIC Farmers Market coupons. Many participants were not even aware that WIC Farmers Market coupons even existed.

